#### **EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period 12/1/15 to 11/30/16.

- 1) Employment Unit: Atlanta Television Station WUPA Inc.
- 2) Unit Members (Stations and Communities of License): WUPA-TV Atlanta, GA
- 3) EEO Contact Information for Unit Member:

Mailing Address:	Telephone Number:	
2700 Northeast Expressway	404-325-6969	
Building A	Contact Person:	
Atlanta, GA 30345	Keisha Lancelin	
	E-mail Address: krlancelin@cwatlantatv.com	

# I. FULL TIME VACANCIES (identified by Job Title)

Job Title	Recruitment Source Notified of Job Vacancy	Recruitment Source of Hiree
Chief Engineer	1 – 16	2
Account Executive	1 <i>-</i> 6, 8- 11, 1 <i>7</i> , 20	3
Account Executive	1 – 6, 8-11, 1 <i>7</i> , 20	9

## **II. MASTER RECRUITMENT SOURCE LIST**

Code	Name of Organization Notified of Job Vacancy:	Contact Person:	Address:	Phone Number:	Notification Request? (Yes or No)	Interviewed:
1	Internal Station Posting	Keisha Lancelin	2700 Northeast Expressway Building A Atlanta, GA 30345	404.325.6969	Yes	
2	CBS Corporation website	Kathleen Kelly	513 W 57th St New York, NY 10019	212.975.5713	Yes	3
3	First Advantage  America's job exchange Indeed.com Simplyhired.com Glassdoor.com Vetsuccess.com Disabledperson.com Asianhires.com Allhispanicjobs.com Africanamericanhires.com	Kathleen Kelly	513 W 57th St New York, NY 10019	212.975.5713	Yes	10
4	GA Department of Labor	Theresa Austin Theresa.austin@dol. state.ga.us	2943 North Druid Hills Rd Atlanta, GA 30329- 3909 www.dol.state.ga.us	404.679.5200	Yes	
5	GAB Georgia Association of Broadcasters	Donna Highberger dhighberger@gab. org	8046 Roswell Road, Ste 100 A Atlanta, GA 30350 www.careerpage.org www.gab.org	770.395.7200	No	
6	NAB National Association of Broadcasters	Romana Sultana Rsultana@nab.org	1771 N St. NW Washington, DC 20036 www.nab.org or www.nabef.org	202.429.5428	No	
7	Society of Broadcast Engineers	Scott Jones kjones@sbe.org	9102 N. Meridian St. Suite 150 Indianapolis, IN 46260	317.846.9000	No	
8	Latin American Association	main@latinamerica nassoc.org	2750 Buford Hwy Atlanta, GA 30324 www.latinamericanass oc.org	404.638.1800	No	
9	Business Referrals	Various	Various	Various	Yes	2
10	TVjobs.com	Mark Holloway	PO BOX 4116 Oceanside, CA 92052	760.754.8177	No	
11	Employee Referral	Various	Various	Various	Yes	3
12	Art Institute of Atlanta	Nicole Bradford nbradford@aii.edu	6600 Peachtree Dunwoody Rd. 100 Embassy Row Atlanta, GA 30328 www.aia.artinstitutes.e du	770.689.4870	Yes	
13	NATAS National Academy of TV Arts & Sciences	Cathy Baily natasadmin@natass outheast.ty	PO BOX 11613 Atlanta, GA 30355	404.386.1818	No	
14	SCAD Savannah College of Art & Design	Lynn Barrett   barrett@scad.edu	1600 Peachtree St. Atlanta, GA 30309	404.307.1449	Yes	

15	NABJ National Association of Black Journalists	April O. Turner aturner@nabj.org	1100 Knight Hall, Ste. 3100 College Park, MD 20742 www.nabj.org	301.405.2592 866.476.NABJ	Yes
16	AAJA Asian American Journalists Association	Marcia Santillan marcias@aaja.org	5 Third Street, Ste. 1108 San Francisco, CA 94103 www.aaja.org	415.346.2051 x 107	No
17	Spots-n-Dots	Dai A. Korba dai@spotsndots.com	1635 Old Highway 41 NW, Ste. 112-338 Kennesaw, Ga 30152 www.spotsndots.com	888.884.2630	No
18	PROMAX	Emily Little Emily@promaxbda. org	1522e Cloverfield Blvd. Santa Monica, CA 90404	310.789.1525	No
19	Monster.com	Ronald Prater Ronald.prater@mon ster.xcom		843.773.3628	
20	Linked-In	Keisha Lancelin krlancelin@cbs.com	2700 NE Expressway Bldg. A-700 Atlanta, GA 30345	404.325.6969	Yes

Candidates Interviewed 11	/30/15-	12/1/16
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## **III. SUPPLEMENTAL RECRUITMENT MEASURES**

#### (a) Job Fairs.

Description of Recruitment Measure:	Date:	Personnel Involved: (Name and Position)
1. Art Institute of Atlanta - WUPA participated in this graduate portfolio show and career fair for students and graduates.	3/24/16	Keisha Lancelin, Public Affairs Director
2. Fulton County Job Fairs- WUPA participated in this career fair for district 3 residents.	6/16/16	Keisha Lancelin, Public Affairs Director
3. Latin American Association Career Expo – WUPA participated in this job fair seeking bilingual candidates.	6/22/16	Keisha Lancelin, Public Affairs Director
4. Fulton County Job Fairs- WUPA participated in this career fair for district 5 residents.	10/12/16	Keisha Lancelin, Public Affairs Director

## (b) Internship

Description of Recruitment Measure:	Date:	Personnel Involved:
		(Name and Position)
1. Public and Private University intern posting –		
WUPA has established an intern program for	1st Qtr. 2016	Keisha Lancelin,
students enrolled in accredited colleges and/or	2 <sup>nd</sup> Qtr. 2016	Public Affairs Director
universities. In 2016 the Public Affairs and	3 <sup>rd</sup> Qtr. 2016	
Creative Services Departments hired 3 paid	4th Qtr. 2016	
interns.		

# (c) Participation in Events.

Description of Recruitment Measure:	Date:	Personnel Involved: (Name and Position)
Riverwood International Charter High School — Participated in career day to expose students to opportunities in broadcasting.	2/19/16	Keisha Lancelin, Public Affairs Director
Carver High School – Participated in career day to expose students to opportunities in broadcasting.	4/1/16	Keisha Lancelin, Public Affairs Director
Towers High School — Participated in career day to expose students to opportunities in broadcasting.	4/21/16	Keisha Lancelin, Public Affairs Director
Communities in Schools of Georgia – Acted as a judge for the public speaking and creative expression categories at the state level competition for Communities in Schools of Georgia.	4/14/16	Keisha Lancelin, Public Affairs Director
Job Readiness Workshops — Participated in Fulton County workshops and resume review panels for job seekers.	6/8/16	Keisha Lancelin, Public Affairs Director
Job Shadow – Provided shadow experience for Ariel Talley of Georgia State University in order to introduce her to day to day experiences in local broadcasting.	9/26/16	Keisha Lancelin, Public Affairs Director

Job Shadow – Provided shadow experience for Alexis Brown of Kennesaw State University in order to introduce her to day to day experiences in local broadcasting.	10/3/16	Keisha Lancelin, Public Affairs Director
Southwest DeKalb High School — Participated in career day to expose students to opportunities in broadcasting.	10/13/16	Keisha Lancelin, Public Affairs Director
Atlanta University Center – Participated in panel and Q & A to expose students to opportunities in broadcasting.	10/19/16	Keisha Lancelin, Public Affairs Director
Tri-Cities High School — Participated in career day to expose students to opportunities in broadcasting.	11/10/16	Keisha Lancelin, Public Affairs Director

## (d) Training Management Personnel.

Description of Recruitment Measure:	Personnel Involved:	Describe Training:
CBS Privacy Principles     April 2016	Robin Bona CBS Television Stations Group	CBS Web based training.
2. CBS Anti-Corruption Policy June 2016	Robin Bona CBS Television Stations Group	CBS Web based training
3. CBS Business Conduct Statement October 2016	Robin Bona CBS Television Stations Group	CBS Web based training